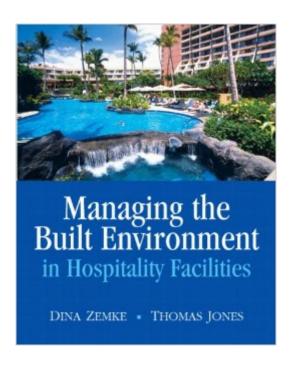
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Managing The Built Environment In Hospitality Facilities





Synopsis

Managing The Built Environment In Hospitality Facilities will provide the foundation by which a new hospitality industry manager can make good decisions on operating and investing in this most important of assets. This book provides basic knowledge of the role facilities play in the hospitality industry, how building systems work and how buildings are put together. Unlike competing books, it uses an accessible and conversational tone to describe key vocabulary and basic facility management principles. Legal and environmental concerns are addressed throughout, as the book helps students learn how to ask the right questions and take steps to control costs that contribute to the facilityâ TMs bottom line. Most importantly, the student will be able to ask the right questions (using the correct technical terms) and take the right steps to control costs and contribute to the bottom line of any facilities-intensive business.

Book Information

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